

Placement Details

Job Reference: PLA/97/LSC

Job Title: Sales and Marketing Executive

Location: Electric Wharf, Coventry

Total hours and days of work: 30 hours per week as part of Employment Placement Scheme

Salary: National Minimal Wage as part of Employment Placement Scheme
To be eligible for this scheme candidates must meet the following criteria:

- The candidate must reside in Coventry
- The candidate must be unemployed
- The candidate must fit into one of the following categories:
 - NEET (not in education, employment or training) individuals aged 16-18 years old
 - Graduate within the last 12 months
 - **Currently we have exceeded our limit on managers and we are trying to get it increased however we have had to suspend manager requests for the time being**

Please forward suitable candidates' details to the placements project team as below:

michael.brown@coventry.gov.uk
harjinder.kundra@coventry.gov.uk
caron.poole@coventry.gov.uk

Key Roles & Responsibilities:

We are looking for an enthusiastic sales / marketing candidate to help promote and market Image+ to both existing and new customers.

We are also looking for the successful candidate to help launch new products to the market.

- Developing marketing campaigns
- Generating new sales enquiries
- Following up sales leads
- All other sales and marketing duties

Skills/experience /qualifications required:

- A recent marketing Graduate.
- Some marketing experience an advantage but not essential.

Criminal Record Bureau Check (CRB): NO

Closing Date: ASAP

Email: Application by CV ONLY to - employer.engagement@coventry.gov.uk



Funded by:

