

PROJECT INFORMATION FORM (PIF)

Scheme Title	Hillfields Objective 2 Action Plan							
Departmental Responsibility	City Development Directorate							
Project Title	WATCH Young People's Project							
Project Applicant	WATCH (Working Actively to Change Hillfields)							
Project Description								
<p>The Project will continue and expand the outstanding work of the WATCH Young People's Project. This Project works with 16 – 19 year olds who are not engaged in meaningful employment or training and are disproportionately found living in Hillfields particularly the high rise flats or other publicly owned low rise properties. The Project greatly reduces the possibility of a downward spiral INTO long-term unemployment resulting in teenage pregnancy, frequent interaction with the Criminal Justice System resulting in custodial sentences and long term poverty.</p> <p>The principal aim of the Project is to assist young people to access appropriate employment, education or training opportunities, although the Project also recognises that to achieve these aims intensive support is needed to fully investigate the barriers to progress. The Project does, in fact, offer a holistic approach in partnership with a number of key statutory and voluntary sectors. These include social services, Health Authority, housing providers, Youth Offending Service and The Probation Service.</p> <p>This, in fact, not only assists young people by having a community based centre, but also assists statutory agencies engage with hard to reach young people in a centre with which the young people identify and, in fact, feel ownership of.</p>								
Project Delivery – Management and Partners								
<p>The overall management of the project will be the responsibility of the WATCH Management Committee who have several years experience of managing projects. These include projects funded by SRB, ERDF Urban, ESF Objective 3 and Co-Finance Objective 3 Project. The Management Committee delegate the day to day management to the WATCH General Manager who has several years' management experience and is appropriately qualified.</p> <p>To assist with managing the organisation WATCH uses a range of specialist business agencies such as Peninsula who advise on health and safety and human resource issues.</p> <p>WATCH is a community led organisation in receipt of several sources of public funds i.e. ESF, ESF Co-Finance, NRF, NSF, New Opportunities Fund. Over the past 12 months it is developed small income generating schemes which provide a small surplus on our annual accounts. It is the intention to convert these surpluses into reserves. For most of its larger funding sources e.g. ESF and NSF, Coventry City Council act as guarantor and for Co-Finance schemes the Co-Financing organisation acts as guarantor currently Learning & Skills Council and Job Centre Plus.</p> <p>Much of the government's current debate is about targeting future funding at neighbourhoods and at community led initiatives. The projects at WATCH are being recognised as models in community led regeneration and linking mainstream provision to individuals and communities distanced from the labour market and are thus easily placed to take advantage of any new opportunities.</p> <p>Partners include key statutory and voluntary organisations: Youth Offending Team, Probation Service, Coventry City Council Education Department, Connexions Service, Shadow Project and Ethnic Minority Organisation.</p>								
Funding Details	2002	2003	2004	2005	2006	2007	2008	Lifetime Total
Action Plan Grant		£7,773	£32,337	£33,361	£34,976	£36,375	£37,830	£182,922
Public Sector		£9,894	£41,156	£42,802	£44,514	£46,295	£48,147	£232,808
Private Sector								
Total		£17,667	£73,493	£76,433	£79,490	£82,670	£85,977	£415,730
Match is provided by Neighbourhood Renewal Fund and Neighbourhood Support Fund								
Outputs								
Forecast Outputs						Achievement Date		
People receiving advice guidance & Counselling				378				31 st December 2008
trainers trained				2				31 st December 2005
capacity building initiatives				2				31 st December 2007
jobless people trained				124				31 st December 2008
jobless trainees securing employment				64				31 st December 2008
people achieving NVQ				20				31 st December 2008
jobs created				1				31 st December 2004
jobs safeguarded				1				31 st December 2003