

**PROJECT INFORMATION FORM (PIF)**

<b>Scheme Title</b>	Hillfields Objective 2 Action Plan
<b>Departmental Responsibility</b>	City Development Directorate
<b>Project Title</b>	Hillfields UK On-Line Centre
<b>Project Applicant</b>	WATCH (Working Actively to Change Hillfields)

<b>Project Description</b>
<p>The project will enable local people in the Hillfields area to access state of the art ICT equipment in a number of client focused ways.</p> <ul style="list-style-type: none"> <li>• It will develop and manage a UK on-line Centre for Hillfields allowing local people to gain access to the internet using broadband connectivity</li> <li>• Develop formal IT training (in partnership with other agencies e.g. Adult Education, Henley College, City College)</li> <li>• Allow local people to access job vacancies, careers advice, and e-mail</li> <li>• Develop informal i.e. one to one or small group training for clients of the project</li> <li>• Develop bite size learning opportunities for clients of the project</li> <li>• Develop a Learn Direct Centre for residents of Hillfields or clients using the Centre</li> <li>• Fully investigate the potential for providing affordable internet access for local people using wireless or other similar technology. Enabling local people to receive a variety of information in their own homes including up to date job vacancies and the resources of the Learn Direct Centre</li> </ul>

<b>Project Delivery – Management and Partners</b>
<p>The delivery of the project will be a partnership between a number of key statutory and voluntary sector organisations.</p> <ul style="list-style-type: none"> <li>• WATCH who will be the principle host of the project and deliver some aspects of the project particularly one to one tuition</li> <li>• Adult Education who will deliver formal courses</li> <li>• City College and UFI who are working with WATCH to develop the Learn Direct Centre</li> <li>• Adult Guidance Network and Careers Service who will provide resources to support Careers Advice/Education and educational guidance</li> <li>• Employment Service who will provide vacancies for clients to access</li> </ul> <p>Coventry City Council who will assist with the feasibility study on broadband connectivity for the area</p> <p>The project will initially be based in three centres.</p> <ul style="list-style-type: none"> <li>• Hillfields Early Years Centre which has pioneered family learning in the area</li> <li>• The OSABA Women’s Centre which provides on site learning with child care for ethnic minority women</li> <li>• The WATCH Centre who have a more general client group and attract vast numbers from all sections of the community</li> </ul> <p>Private sector involvement will principally be via Business in the Community who are encouraging their member organisations to work in Hillfields. WATCH is the main link between BITC and the local community and an element of the work is increasing the capacity of WATCH to deliver its services. An example of this is a mentoring arrangement between Coventry Evening Telegraph and WATCH. The initial target for this work is to improve the marketing of WATCH and the Hillfields area.</p> <p>Partners include: Coventry City Council, who have contributed to the development of the project and who are funding the feasibility on e-democracy; CSWP, Careers Service who are providing vocational guidance resources; Employment Service who advertise vacancies in the area; Adult Education who provide courses in the centre; City College who are assisting the development Learn Direct Centre; Hillfields Early Years Centre who provide one of the sites for the centre; OSABA Women’s Centre who provide a site for the centre.</p>

<b>Funding Details</b>	2002	2003	2004	2005	2006	2007	2008	Lifetime Total
Action Plan Grant		£11,055	£17,153	£17,839	£18,553	£19,295	£20,267	£104,162
Public Sector	£27,436	£20,000	£20,136	£20,942	£21,779	£22,650	£23,556	£156,499
Private Sector								
Total	£27,436	£31,055	£37,289	£38,781	£40,332	£41,945	£43,823	£260,661

**MATCH** is being provided by the Neighbourhood Renewal Fund, New Opportunities Fund and Coventry City Council

<b>Outputs</b>																		
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